

WIPA

Wedding Industry Professionals Association

ST. LOUIS

NEWSLETTER

WINTER 2026

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A Message from Your Chapter President

Hello St. Louis!

A new year is underway, bringing with it that familiar spark. The desire to grow, evolve, and step into what's next with intention is all around us. New goals are set, fresh ideas begin to take shape, and there is renewed energy around learning, connection, and community. As we look ahead to all that 2026 holds, I am thrilled to introduce something truly special to our city.

WIPA St. Louis is officially here, and we are ready to usher in a new era of networking, education, and meaningful connection for wedding professionals across our region. I am incredibly proud of our board and the thoughtfully curated events we have planned this year. Each experience is designed to inspire you, challenge you, and create space for genuine connection, all while having lots of fun along the way.

At the heart of everything we do is one simple belief. You belong here. Our motto, "WIPA For All," is our promise. Whether you are a newer business owner building relationships, a seasoned professional seeking new ways to grow, or somewhere in between, there is a place for you within our chapter. We are building a community that is welcoming, inclusive, and supportive at every stage.

Our first event of the year is just around the corner, and I cannot wait to see you there! Join us on Tuesday, February 24th at the Four Seasons for an electric evening focused on breaking down networking barriers and creating authentic connections.

It is an absolute honor to serve as the inaugural President of WIPA St. Louis. My commitment to you is to help make our city a place where connection thrives and our industry feels more united than ever before. My door is always open, and I am always here to support you.

Thank you for being part of this community and for helping shape what WIPA St. Louis will become. I am so excited for the year ahead and all that we will build together.

With gratitude,
Lauren Zigman Eastman

Owner & Creative Director of LZ Event Co
lauren@lz-eventco.com
President, WIPA St. Louis



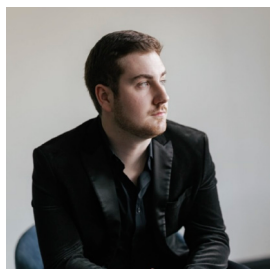
WIPA ST. LOUIS 2026
BOARD OF DIRECTORS



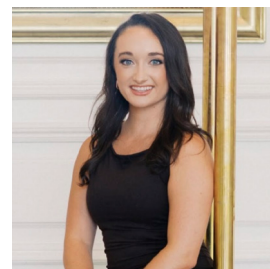
LAUREN
ZIGMAN EASTMAN
PRESIDENT



TRENT
BROGLIN
VICE PRESIDENT



DAWSON
HIGH
TREASURER



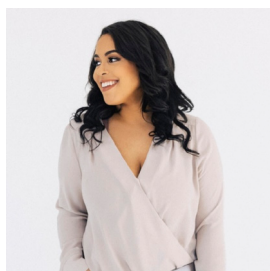
SHONNA
GAINNEY
SECRETARY



MERINDA
ALLEN
DIRECTOR OF
MEMBERSHIP



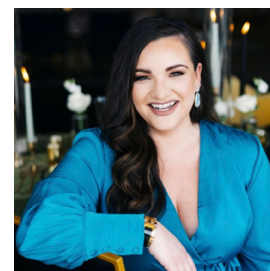
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SCHMIDT
DIRECTOR OF
MEMBERSHIP RETENTION



TANISHA
CLAY
DIRECTOR OF
DIVERSITY, EQUITY,
INCLUSION AND
BELONGING



ALEX
YOUNG
DIRECTOR OF
EDUCATION



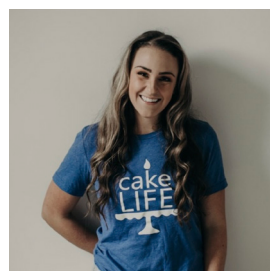
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BLANCO
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KELLY
SPENCER
DIRECTOR OF
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O'NEIL
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GEFKE
DIRECTOR AT
LARGE: PROGRAMS

WIPA ST. LOUIS TOWN HALL

AN OPPORTUNITY TO CONNECT WITH LIKE
MINDED WEDDING PROS AND DISCOVER THE
VISION BEHIND WIPA ST. LOUIS

[CACIE CARROLL PHOTOGRAPHY GALLERY LINKED HERE](#)



VENUE & CATERING: @AMERISTARSC
SPEAKER: @OFDCONSULTING
PHOTOGRAPHY: @CACIECARROLLPHOTOGRAPHY
VIDEOGRAPHY: @K.LAFLEUERFILMS
PORTRAIT BOOTH PHOTOGRAPHER: @MARIAHBUCUPHOTOGRAPHY
CONTENT CREATION: @BECOMEONECONTENT
DECOR: @TPISTL
FLORAL: @BELLIFIORISTL
CHAIRS & TABLETOP: @SEATED.STL
LOUNGE & TABLETOP: @STYLEDANDSTAGEDSTL
LINENS: @NUAGEDESIGNS
DJ & AV: @HIGHCLASSDJS, @DAWSON.HIGH
TRIO: @CONTEMPORARY_PRODUCTIONS
PHOTO BOOTH & BALLOON INSTALLATION: @FETEBOOTH AND
@EYECANDYRENTALS
ICE: @GOODICE_STL
BAR SPONSOR: @LANDLOCKEDLUXURY
STATIONERY: @KATEELIZACREATIVE

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JOIN WIPA ST. LOUIS FOR

BEYOND BUSINESS CARDS

Breaking the Barriers to Networking

FEBRUARY 24



FOUR SEASONS

999 N 2nd Street
St. Louis

4:30 - 5:30 VIP COCKTAIL
HOUR | MEMBERS ONLY

5:30 - 8PM EVENT PROGRAM

ONLINE REGISTRATION
REQUIRED | TICKETS LIMITED

MEMBERS: \$55

NON-MEMBERS: \$100



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READY TO BE A PART OF WIPA?

BECOME A MEMBER TODAY AND SAVE
ON UPCOMING EVENTS!

<https://www.wipa.org/become-a-member/>

