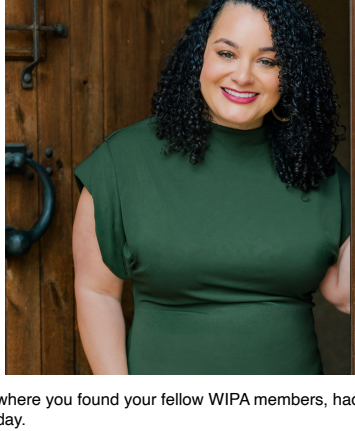


– DECEMBER 2025 –

GREETINGS FROM THE NATIONAL WIPA PRESIDENT



Hello All,

Dear WIPA Members and Chapter Leaders,

Before we turn the page to 2026, I want to share, and honor what this year asked of us, what it offered, and what it changed.

"It's been a year." If I never repeat these four words, I'd be fine.

This year has stretched us in our businesses, in our leadership, and in our bandwidth to 150 percent. The strategy and stamina required to move through 2025 were nothing short of courageous. And for many, it came with personal loss, economic uncertainty, business pivots (that darn word), and fatigue. Yet...here we are. Here you are still showing up and still offering your creative talent, time, and heart to the wedding community.

It's Not Just the Work, It's the Way You Showed Up

You may have wondered, when you joined WIPA, whether deciding to re-engage in this season that wasn't easy, introducing yourself to someone across the room, sponsoring an event, applying for leadership, if it would matter. Well, it did, and it does. You were seen, and you are valued. This year, we've watched you all pack rooms across the country, energized by WIPA events or by other events

where you found your fellow WIPA members, had a "sense of my people", and in the quiet moments of connection that didn't make the Gram but made your day.

We've seen our membership become more than just numbers. We've seen people take risks.

We've seen people grow beyond what they thought possible

We've seen leadership become service, not spotlight. And we've seen what's possible when people choose *long-term vision* over short-term comfort.

Progress Isn't Always Flashy

Progress sometimes looks like making big and hard decisions.

It looks like reevaluating what "has always been this way."

Like restructuring for the future, and not just reacting to the now to end up in the same place you were a year ago.

We end 2025, marking the operational end and celebration for all that it served the association for our needs during that era, and in 2026, the beginning of a new era. It wasn't about shifting tasks and management; it was about WIPA stepping into a more strategic, scalable, and thoughtful version of an association for years to come. This transition comes with a new mindset, not just new systems.

Listening, innovation, and intentionally building a positive influence and legacy in the wedding community.

Leading on a Cargo Ship

If you know me, you know that one of my dearest mentors is Meghan Ely. Her years of association experience have been invaluable. I often go back to a leadership training session when she shared a visual I've never forgotten: she compared national association leadership to captaining a cargo ship. Unlike the speedboats we run as individual businesses, where we can pivot (that word again) quickly, make decisions on a dime, and turn around if something doesn't work, WIPA is a vessel of magnitude. It carries thousands of members. It steers with care. And it takes time to turn.

But here's what I've learned this year: even a large ship doesn't dock alone. It's guided by smaller boats, tugboats, and harbor pilots that come alongside it to ensure a safe arrival at the port.

To me, those tugboats are our national and chapter leaders.

Thank you for guiding us through times of uncertainty. You've kept things moving when the waves were high and heavy. You have reminded me that leadership is about coordination, support, and trust. So thank you for showing up in more ways than one for our membership and WIPA as a whole.

The Clouds Are Closer Than You Think

Recently, my son said something to me that stuck: "*Ma, I'm reaching for the stars, so at the very least, I'll land on the clouds.*"

That's what this year has felt like. Ambitious goals. Uncomfortable growth. And those moments where it all felt like too much. But then you pause, and you realize: you have moved forward. You are in a different place than where you started. And sometimes the clouds you land on, while not the star you aimed for, still hold you. Still carry you.

Looking Ahead And It's Looking Good

At the top of the new year, we'll be releasing our **2025 WIPA State of the Association**. It's a broadcast of sorts that gives you a peek at some association stats, visuals of events across our 24 chapters, and you'll hear directly from many of our national board members and see the complete picture of what this year meant and where we're going. There is a special announcement tucked away in the video, so kick up your feet and enjoy. Again, look out for the 2025 SOA release in January of 2026.

Until then, I hope you take a moment. To pause. To acknowledge your own progress and successes. To celebrate the people who've walked alongside you. And to offer kindness to the parts of you that are still catching up.

With the deepest gratitude and appreciation for being a member of the WIPA community and representing it everywhere you go.

You belong here. And we're better because of YOU.

Jax

Jacqueline "Jax" Vizcaino
2025 WIPA National President

Congratulations are in order!

As this year comes to a close, we're thrilled to share a moment that reflects the strength, creativity, and collective impact of the entire WIPA community. This season brings exciting recognition not just for a few individuals, but for the culture of excellence that WIPA members across the country embody every day.

We are proud to celebrate several of our National Board leaders as well as WIPA members who have been named to the Eventex Powerlist: The 50 Most Influential Wedding Professionals for 2025, a prestigious global honor recognizing those who are shaping the future of the industry, from all over the world. Congratulations to all for this well-deserved recognition and extraordinary achievement.

[READ MORE](#)

<p>Jacqueline Vizcaino Wedding professional</p> <p>Company: Tinted Events Planning and Design Job title: Founder and Principle Planner</p>	<p>Mark Addington Wedding professional</p> <p>Company: Mark Addington Events Job title: Owner</p>	<p>Ashley Allan Wedding professional</p> <p>Company: Your Jubilee Job title: Owner and Lead Planner</p>	<p>Kevin Dennis Wedding professional</p> <p>Company: Fantasy Sound Event Services Job title: Owner</p>	<p>Meghan Ely Wedding professional</p> <p>Company: OFD Consulting Job title: owner</p>	<p>Tionna Van Gundy, CSEP Wedding professional</p> <p>Company: Wedicity Wedding Planning & Design Job title: Founder/President & Wedding Planner</p>
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Why WIPA?



Wedding Industry Professionals Association

We are an association for leading wedding professionals in North America. Our mission is to provide industry leading education for our members, producing inspirational networking events and advance the ethical standards of the wedding industry.

Not a Member? [Click here to join](#)

VISIT OUR WIPA BLOG FOR MEMBER NEWS

<p>Member News – November 2025</p>	<p>Creating Connection: A Recap of WIPA Boston's Members-Only Gathering</p>	<p>Join WIPA at Wedding MBA – November 2025</p>
<p>From Concept to Reality: A Look Back to the August WIPA Las Vegas Program</p>	<p>Wildly Inspired: WIPA Nashville's August 2025 Gathering at Saint Elle</p>	<p>Rise + Refine: WIPA Utah's Half-Day of Wellness, Education, and Connection</p>

Click above to read the WIPA blog. You can have your company listed in Member News, just submit your news item with a photo – always due by the last Thursday of each month – in order to appear in the following month's blog.

[USE THIS LINK TO SUBMIT YOUR MEMBER NEWS](#)

Our Chapters

CONNECT WITH WIPA ON SOCIAL MEDIA:

