



A MESSAGE FROM OUR PRESIDENT

HELLO WIPA NORTH CAROLINA!

Y'ALL FEEL THAT HEAT? PHEW! WHILE IT MAY BE HOT, OUR COMMUNITY STAYED EXTRA COOL AT OUR SUMMER BY THE SHORE EVENT IN WILMINGTON! WITH A BEACHSIDE HANG, INCREDIBLE EDUCATION SURROUNDING BUILDING BRAND LONGEVITY, AND AN AFTER-PARTY OVERLOOKING THE INTRACOASTAL AT DOCKSIDE, OUR NC COMMUNITY SHOWED UP FOR A GOOD TIME!

THIS IS AN INDUSTRY BUILT ON CONNECTION AND SHOWING UP IS BIGGEST HURDLE. ONCE YOU DO, YOU WON'T LOOK BACK! I'VE ALREADY WORKED WITH SEVERAL WIPA MEMBERS THAT I LIKELY WOULDN'T HAVE MET OTHERWISE BECAUSE THEY ATTENDED AN EVENT, SPONSORED THEIR WORK, AND CONNECTED WITH ME AT A MEETING!

WE ARE UNIQUE IN THAT WIPA NC IS A STATEWIDE CHAPTER AND KNOW OUR EVENTS CAN BE A HIKE, BUT MAKING IT A PRIORITY TO ATTEND OUR IN-PERSON QUARTERLY EVENTS IS WHAT TRULY MAKES THE BIGGEST IMPACT. ONE THING I'VE FOUND WILDLY BENEFICIAL TO MAKE THE MOST OF MY TRIP IS TO CONNECT BEYOND THE EDUCATIONAL MEETING; MAKE IT A QUARTERLY BUSINESS RETREAT, HAVE COFFEE WITH OTHERS THE MORNING OF, GO OUT FOR DINNER & DRINKS FOLLOWING, TAKE A WALK ON THE BEACH WITH INDUSTRY FRIENDS, OR RENT A HOUSE FOR A GROUP TO SHARE! IT'S THESE EXTRA PERSONAL TOUCH-POINTS THAT ARE INVALUABLE TO YOUR MEMBERSHIP.

WE LOOK FORWARD TO WARMLY WELCOMING YOU AT OUR FUTURE EVENTS, AND HAVE SO MANY EXCITING THINGS IN THE WORK FOR YOU ALL; THINK COWORKING DAYS, CONTINUED COFFEE CHATS, AND LAST BUT NOT LEAST, AND EPIC INAUGURAL GALA COMING YOUR WAY!

WITH JOY,



LAUREN WATSON



LAUREN WATSON
WIPA North Carolina | Founding President
Lion House | Owner, Chief Creative Director

YOUR WIPA NORTH CAROLINA BOARD OF DIRECTORS



LAUREN WATSON
PRESIDENT



KAT BRAMAN
VICE PRESIDENT



ALLISON DAVIS
SECRETARY



DAWN WALSH
TREASURER



SUMMER RUSSEL
DIRECTOR OF
EDUCATION



SARAH COOK
DIRECTOR OF
PROGRAMS



CHEYENNE PAINTER
DIRECTOR AT LARGE
PROGRAMS



DEMI MABRY
DIRECTOR OF
MEMBERSHIP



DOMINIQUE LEE
DIRECTOR OF
MEMBER RETENTION



CASSIE HIATT
DIRECTOR OF
MARKETING &
COMMUNICATION



DREW COLEMAN
DIRECTOR AT LARGE
MARKETING &
COMMUNICATION



DEVON SINGLETON
DIRECTOR OF
SPONSORSHIPS &
PARTNERSHIPS



TYLER REESE
DIRECTOR OF
COMMUNITY SERVICE



RANDI SMITH
DIRECTOR OF
DIVERSITY, EDUCATION
& INCLUSION

SUMMER ON THE SHORE

THE ELIA // JULY 17TH 2024



THANK YOU TO OUR SPRING IN THE MOUNTAINS SPONSORS

We could not have pulled off this event without our amazing team of sponsors. Make sure to give them a follow and tag them in any photos you share!

VENUE: **The Elia Wilmington**

FOOD & DRINKS: **A Thyme Savor**

PHOTOGRAPHY: **Casie Marie Photography**

VIDEOGRAPHY: **Julian Coley Films**

DESIGN: **Kickstand Events**

PAPER: **Viri Lovely Designs**

RENTALS: **A Great Day Soiree / Martha My Dear Rentals**

LINENS AND DRAPERY: **Party Tables**

DJ: **Carolina DJ Pros**

PHOTOBOOTH: **The YouBooth**

LIVE PAINTING: **SV Fine Art**

EDUCATIONAL SPEAKER: **Crystal Lily Creative**

Accessing Past Educational Event Videos

WIPA members have access to videos from past events from all chapters! Once logged into WIPA.org, navigate to “chapters” from the menu. Click on the chapter you want to see a video from, such as “North Carolina”. Scroll to the bottom of the page and click on “event videos”.

UPCOMING EVENTS

WIPA NC CO-WORKING DAY - September 19th

Mark your calendar. Details to follow

WIPA NC GALA - September 25th

Urban Garden at the Ritz Carlton

Charlotte North Carolina

WIPA NC FRIENDSGIVING - November 19th

Urban Garden at the Ritz Carlton

Charlotte North Carolina

COFFEE CHATS

First Thursday of the month

CHARLOTTE

SUFFOLK PUNCH

2911 Griffith Street

Charlotte, NC 28203

WINSTON-SALEM

FOOTNOTE COFFEE & COCKTAILS

634 W Fourth Street Unit 120

Winston-Salem, NC 27101

RALEIGH

THE OPTIMIST

1000 Brookside Drive suite 109

Raleigh, NC 27604

ASHEVILLE

RITE RITE COFFEE

37 Wall Street

Asheville, NC 28801

***We are pausing Coffee Chats for
the summer and will resume In the
Fall!***

BOARD MEMBER TIP

WIPA events are great for making introductions and meeting new people but the real connection comes around the event itself. Go out to a meal with someone, do an activity before or after the event, get an airbnb with people even if you live closer by, and that's where the true connections are built. Your relationships will grow a lot faster in these moments.

DAWN WALSH
WIPA NC Treasure



MEMBER SPOTLIGHT

HARRY MCLAUGHLIN
Harry M Photo Co

I'm Harry, a photographer based in the heart of the Queen City, with a love for capturing real, meaningful moments for couples across the East Coast and at destinations beyond. My approach is simple: I focus on creating images that feel honest and effortless, documenting the genuine connections and unique details that make each wedding one of a kind.

I'm honored to work with talented teams and incredible venues that help bring each couple's vision to life. Recently featured in Southern Bride Magazine, my work is all about making people feel at ease, so their personality shines through in every shot.



MEMBER DIRECTORY

Beauty Services

- Cali Stott** - Cali Stott Artistry
Carly Amico - Carly Marie Artistry
Marissa Davis - Reign Beauty

Cakes & Bakers

- Randi Smith** - Sugar Euphoria

Calligraphy/Stationer/Printing

- Amanda Bonaviri** - Viri Lovely Designs
Ashley Triggiano - Ashley Triggiano - Live Painting,
Stationery + Fine Art
Deb Weaver - Olive Paper
Dominique Lee - Dominique Alba Studio

Decor/Rentals

- Amanda Cox** - Greenhouse Picker Sisters
Ashley Herrera - Party Reflections
Caroline Cash - The Prettiest Pieces
Cheryl-Anne Kast - Cottage Luxe
Holly Barton - Greenhouse Picker Sisters
Ivy Tedrick - NewSouth Event Rentals
Lauren Taylor Scott - Creative Solutions Special Events, Inc
Shannon Thomas - Creative Solutions Special Events, Inc

MEMBER DIRECTORY

Entertainment

- April McConnell** - Deans' Duets
Brandon Alley - Bunn DJ Company of Charlotte
Brian B - DJ Brian B Official
Joe Bunn - Bunn DJ Company
Mitch Fortune - Remix Weddings
Presley Mohler - EastCoast Entertainment (ECE)
Randy Bennett - Bunn DJ Company

Florist

- Brandee Perkins** - Narcisse Greenway Design
Carly Robbins - Floressence Flowers
Eatherley Schultz - Floressence Flowers
Jennifer Megremis - Meraki Blommor
Kate Asire - Kate Asire Flowers
Madelaine Roberts - Mood Fleuriste
Narcisse Cicak - Narcisse Greenway Design

Publications

- Meagan Culkin** - Heart of NC Weddings

MEMBER DIRECTORY

Photographer

Alexis Reese - The Reeses

Alicia White - Alicia White Photography

Alisha Croghan - Joshua A Croghan

Amy Kolodziej - Amy Kolo Photography

Anastasiia Ostapovich - Anastasiia Ostapovich

Anna Grace Paulovkin - Anna Grace Photography

Arika Shelest - Arika Jordan Photography

Avery Wooten - Avery Wooten Photography

Brandie Baird - Brandie Baird Photography

Bryson Allen - Moving Mountains Photography

Casey Hendrickson - Casey Hendrickson Photography

Casie Elton - Casie Marie Photography

Chelsea Busch - Chelsea Renay

Danielle Flake - Danielle Flake Photography

Dawn Walsh - Dawn Marie Photo

Demi Mabry - Demi Mabry Photography

Gabrielle von Heyking - Gabrielle von Heyking Photographie

Harry McLaughlin - Harry McLaughlin Photography

Hillary Muelleck - Hillary Muelleck Photography

Jamie Vinson - Jamie Vinson Photography

Jennie Raff - Jennie Raff Photography

Jeremy Russell - Jeremy Russell Photography

Jillian Knight - Jillian Knight Photography

Jim Trice - Jim Trice Photography

MEMBER DIRECTORY

Photographer (cont)

Jodi Bowman - Jodi Gray Photography

Joseph Reese - The Reeses

Joshuah Croghan - Joshuah A Croghan

Julia Wade - Julia Wade

Julie Anderson - One Wild Life Photography

Kat Braman - Lorren & Braman

Kelsie Droppa - Kelsie Elizabeth Photography

Kendra Martin - Kendra Martin Photography

Krystal Kast - Krystal Kast Photography

Leslie Frazier - Leslie DeAnn Photography

Mallory Cardillo - Mallory Paige Photography

Megan Travis - Megan Travis Photography

Megan Gielow - Megan Gielow

Perry Vaile - Perry Vaile Photography

Rebecca Coale - Rae Marshall Photography

Samantha Becker - Samantha Jean Becker

Sarah Hinckley - Sarah Hinckley Photography

Sarah Bradshaw - Sarah Bradshaw Photography

Shannon Leopold - Shannon Leopold Photography

Summer Russell - Summer Brooke Photography

Tanya McSween - McSween Photography

Tara Hodges - Tara Hodges Photography

Taylor Main - Taylor Main Photography

Tracy Timmester - Timmester Photography

Wyeth Augustine - Wyeth Augustine Photography

MEMBER DIRECTORY

Planner

Allison Davis - Davis Row

Ashley Snider - Events Without a Hitch

Becca Atchison - Rebecca Rose Events

Betsy Krug - Rebecca Rose Events

Betsy Renehan - Betty Jane and CO

Casey Harris - La Fete Planning and Design

Cassie Sigmon - Olde North State Events

Cheyenne Painter - Sweet Oak Events

Devon Singleton - Yellow Ivy Events

Elizabeth Sarver - Details Wedding Planning

Emily Izakowitz - Events by Emily

Kelly Darash - Bianca Nichole and Co

Lauren O' Brien - Lauren O & Co

Lauren Watson - Lion House

Miriam Ackerman - Scout and Grace Events

Nicole Bloom - Two Sweet Sparrows

Sarah Cook - SoHo Event Design & Planning

Venue

Annalee Johnston - The Elia

Brittanie Pate - The Elia

Priscilla Walls - Clayton 42

MEMBER DIRECTORY

Videographer

Adam Gilbert - Adam Gilbert Films

Annaka Davidson - Davidson Film Co

Cassie Hiatt - Cassie Hiatt Films

Drew Coleman - Drew Coleman Films

Elyse Serrano - Serrano Film Co.

Ernie Pierce - Rosewood Mediahouse 7

Ian Davidson - Davidson Film Co

Jenna Pierce - Rosewood Mediahouse 7

Julian Coley - Julian Coley Films

Leanne Gilbert - Adam Gilbert Films

Luke Brown - Light Cannon Films

Prescott Van Leer - Our Westward Hearts

Trey Mintz - Trey Mintz Films