

# WIPA

Wedding Industry Professionals Association

SEATTLE



# AVENUE

BELLEVUE

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SHAUNAE TESKE PHOTOGRAPHY

# A MESSAGE FROM YOUR CHAPTER PRESIDENT

Dear WIPA Seattle Members,

I am delighted to address you all as we embark on what is shaping up to be a remarkable year for our organization. As we wrap up the first quarter of 2025, I am excited to reflect on our strong start and anticipate the great things to come.

We kicked off the year on a high note, welcoming a new board that brings a wealth of fresh ideas and an abundance of drive. Their dedication and commitment to making 2025 a successful year for both our members and non-members have already begun to flourish.

A major highlight of our first quarter was the implementation of a fantastic addition to our member benefits by our dedicated Membership team. We have introduced quarterly Coffee Connects, which provide a casual setting for our members to engage, network, and share ideas.

Our Q1 meeting at the InterContinental Bellevue was an undeniable success, with guest speaker Brian A.M. Green leaving us all inspired. No detail was overlooked, setting the bar high for our upcoming meetings.

As we look forward to the rest of the year, I am thrilled about our upcoming educational meetings. We are committed to providing our members with opportunities for professional growth and development. Furthermore, we eagerly anticipate our participation in the Seattle Pride Parade once again, a testament to our commitment to inclusivity and diversity.

To cap off the year, we will be hosting another gala in November. If it's anything like last year, it promises to be an evening of celebration, camaraderie, and shared success.

I am excited about what we have achieved so far and even more excited about what is to come. Thank you all for your commitment and dedication to WIPA Seattle. Together, we'll make 2025 a year to remember.

Cheers!

Mallory Bailey  
WIPA Seattle President



- Mallory Bailey | President** | *CORT Party Rental*
- Kimberly Person | Vice President** | *Into Dust Photography*
- Jenny Kang | Chapter Secretary** | *Jenny Kang Photography*
- Maggie Averman | Chapter Treasurer** | *Shooby Doo Catering*
- Jenn Tai | Director of MarComms** | *Jenn Tai & Co*
- Shaunae Teske | Director at Large, MarComms** | *Shaunae Teske Photography*
- Stefanie Wright | Director at Diversity, Equity, Inclusion & Belonging** | *Forever Events*
- Kara Galvan | Director of Education** | *Your Perfect Bridesmaid*
- Erin Witt | Director at Large, Membership** | *Erin Witt Photography*
- Elizabeth Vincent | Director of Membership Retention** | *Honey & Harmony Catering*
- Sara Hill | Director of Programs** | *Wander Design and Rentals*
- Sara Wright | Director at Large, Programs** | *Seattle Tiny Weddings*
- Taylor Brock | Director of Sponsorship** | *Ravishing Radish Catering*
- Olivia Sposari | Director of Community Engagement** | *Sparkman Cellars*
- Rebecca Grant | Immediate Past President** | *New Creations Weddings & Events*



SHAUNAE TESKE PHOTOGRAPHY

## Q1 2025 MEETING HIGHLIGHTS

# LEADING WITH EMOTIONAL INTELLIGENCE

WITH BRIAN A.M. GREEN

MEMBERS CAN WATCH BRIAN'S FULL PRESENTATION AT [WIPA.ORG/SEATTLE](http://WIPA.ORG/SEATTLE) THANKS TO PIXELDUST WEDDINGS. PHOTOS AVAILABLE ON OUR [FACEBOOK PAGE](#), THANKS TO SHAUNE TESKE PHOTOGRAPHY.

Emotional Intelligence (EI) is a transformative tool for effective leadership. It emphasizes understanding and managing emotions to navigate complexities within teams and organizations.

Brian's dynamic presentation delved into the significance of EI in leadership roles, exploring its components and practical applications to foster better communication, relationships, and decision-making within professional environments.

Through personal stories and anecdotes, Brian shared about pivotal personal experiences as a member of the LGBTQIA+ community and about the importance of connection in our industry, that can

be fostered through being a leader that leads with empathy and emotional intelligence.

Prior to his presentation, members were treated to a vision board experience that complemented Brian's talk well. We got to create aspirational pieces to herald in 2025. This portion was sponsored by Washington Wedding Day.

All in all, our first educational meeting of the year was a resounding success. Thank you to our wonderful partners for collaborating on such a memorable meeting!

## THANK YOU Q1 2025 VENDOR PARTNERS!

- VENUE & CATERING** - THE INTERCONTINENTAL BELLEVUE AT THE AVENUE
- PLANNER, EVENT DESIGN & RENTALS** - WANDER EVENT RENTALS
- FLORALS** - NADIRA DESIGN
- STATIONERY** - SABLEWOOD PAPER COMPANY
- LIGHTING** - LIGHTSMITHS SEATTLE
- LINENS** - BBJ LATAVOLA
- DESSERTS** - AHA SUGAR CO
- VIDEO** - PIXELDUST WEDDINGS
- PHOTOS** - SHAUNAE TESKE PHOTOGRAPHY
- DJ** - INTEGRAL DJS
- PHOTO BOOTH** - TAP & SNAP PHOTO
- MEMBERS-ONLY** - WASHINGTON WEDDING DAY

## INTERESTED IN PARTNERING FOR OUR NEXT EVENT?

EMAIL OUR DIRECTOR OF SPONSORSHIP TAYLOR BROCK AT [TAYLOR@RAVISHINGRADISH.COM](mailto:TAYLOR@RAVISHINGRADISH.COM)

# NEWS & ANNOUNCEMENTS



## COME SERVE IN OUR DEI COMMITTEE!

Our DEI Committee is dedicated to fostering an inclusive and representative wedding industry, and we invite you to be part of this important work!

As a committee member, you'll have the opportunity to contribute to meaningful initiatives, including:

- Seattle Pride Parade - Support WIPA Seattle as we take part in this vibrant community celebration.
- Accessibility & Inclusion at Events - Help ensure our gatherings are welcoming to all.
- Expanding Membership Diversity - Build relationships with diverse wedding professionals and help enrich our community.
- Community Outreach - Engage with our local community & support DEI-focused causes.
- ...And More! - Your voice and ideas matter.

Whether you're passionate about advocacy, or simply want to help make the industry more inclusive, we'd love to have you on board.

If you would like to participate and can commit 2-5 hours per month of your time, reach out to our Director of DEIB, Stefanie Wright, to learn more. Email: [info@forevereventsplanning.com](mailto:info@forevereventsplanning.com).

# MEMBERS HUB

## EXCLUSIVE DISCOUNT FOR WIPA MEMBERS TO ATTEND THE NORTHWEST EVENT SHOW 2025!



**NORTHWEST  
EVENT SHOW**

**WHERE  
MEETINGS & EVENTS  
DRIVE  
BUSINESS**

**GET YOUR TICKET TODAY!**

- ◆ **CONNECTIONS THAT COUNT:**  
BUILD PARTNERSHIPS AND SHARE IDEAS WITH  
2500+ EVENT PROFESSIONALS.
- ◆ **FRESH INSPIRATION:**  
LEARN FROM INDUSTRY LEADERS IN DYNAMIC,  
ACTIONABLE SESSIONS.
- ◆ **CUTTING-EDGE RESOURCES:**  
EXPLORE 200+ EXHIBITORS WITH TOOLS AND  
INNOVATIONS TO TRANSFORM YOUR EVENTS.

**CLICK HERE FOR YOUR  
EXCLUSIVE DISCOUNT**  
USE PROMO CODE: WIPA

**MARCH 26+27/2025** SEATTLE CONVENTION  
CENTER - ARCH

## EXCITING NEWS!

As a valued member of WIPA, you have access to an exclusive discount for the Northwest Event Show (NWES) 2025, happening March 26-27 at the Arch Building, Seattle Convention Center.

NWES is the premier event for meeting and event professionals, bringing together top industry leaders, innovative suppliers, and engaging educational sessions that will elevate your event planning and execution strategies.

Date: March 26-27, 2025

Location: Seattle Convention Center – Arch Building

**DON'T MISS THIS  
OPPORTUNITY TO  
CONNECT, LEARN,  
AND GROW  
IN THE EVENT  
INDUSTRY!**

## WHY ATTEND NWES?

- Discover the latest event trends and technologies
  - Network with industry experts and peers
  - Gain insights from top-tier speakers
  - Explore solutions tailored to your needs
- Exclusive Discount for WIPA Members!

Use code **WIPA** at checkout to enjoy special savings on your ticket.

Secure your spot today: <https://nweventshow.com/tickets/>

# MEMBERS HUB

## GET A QR CODE FOR YOUR MEMBER BADGE!

Incorporate a QR code into your WIPA member badge that links to your LinkedIn, IG, or Website!

Email our Director of Membership Erin Witt at [erin@erinwittphotography.com](mailto:erin@erinwittphotography.com) with your QR code by **March 28, 2025**.

(If you want to update your existing badge, there is an extra fee of \$7).

## HELP NEEDED!

We are starting to plan our 2025 Gala, which will be on 11/21/25 at the Intercontinental Bellevue on the Avenue!

Reach out to our Director of Programs, Gala Sara Wright to get involved today!

Email [sarawright@rentwander.com](mailto:sarawright@rentwander.com) to help plan our biggest event of the year!

### THREE WAYS TO GET FEATURED ON OUR SOCIAL MEDIA!

Click to fill out our forms below to take advantage of these marketing opportunities!

[NEW MEMBERS SPOTLIGHT](#)

[DEI SPOTLIGHT](#)

SHARE TIPS & TRICKS! [HOT TAKES](#)

**PRO-TIP:  
TURN ON  
AUTO-  
RENEWAL  
FOR DUES!**

# MEMBERS HUB



NEED TO CHANGE  
SOMETHING IN  
YOUR PORTAL  
PROFILE?

USE OUR HANDY  
MEMBERSHIP  
CHANGE  
REQUEST FORM!

## NOT A MEMBER YET? JOIN US!

Invites to special **Members-Only Events** that include additional educational presentations!

Free access to the **Members-Only Leadership Library** with hundreds of videos and webinars from internationally celebrated speakers.

Free monthly **Members-Only Webinars** on currently trending topics.

Access to our **local Members-Only Facebook Group** to continue networking with fellow vendors!

Access to the **Member Job Board** and **Member Directory**.

**Member discounts** on our event ticket prices, and discounts with PartySlate, Constant Contact, Budget Truck Rentals and more.

BECOME A MEMBER TODAY TO TAKE ADVANTAGE OF  
OUR SPECIAL MEMBER RATES AND PERKS!  
VISIT [WWW.WIPA.ORG/SEATTLE](http://WWW.WIPA.ORG/SEATTLE)  
TODAY TO SIGN UP!

# SAVE THE DATES!

**SAVE THE DATE!**  
TUES, APRIL 22ND 2025 | 5PM  
**THE SUNSET CLUB**



**PRESALE BEGINS 3/18/25!**

**STOP TRYING TO FIT IN: HOW TO LAND LUXURY CLIENTS WHO TRULY APPRECIATE YOU**  
WITH CARISSA WOO

<b>MEMBERS</b>	<b>NON-MEMBERS</b>
Presale \$75	Presale \$115
Regular \$90	Regular \$140

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**OTHER UPCOMING WIPA EVENTS FOR 2025**

7/15/25: Twin Willow Gardens  
10/7/25: Edmonds Waterfront Center  
**11/21/25 GALA AT THE INTERCONTINENTAL BELLEVUE!**

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**FOLLOW US:**  