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[Instagram.com/wipaatl](https://www.instagram.com/wipaatl)



MESSAGE FROM THE PRESIDENT:

Dear WIPA Atlanta Members,

As 2024 comes to a close, I find myself reflecting on the incredible journey this year has been for our chapter. Serving as your President has been one of the greatest honors of my professional career, and I am profoundly grateful for the trust and support you have given me throughout this time.

First, I want to extend my heartfelt thanks to the 2024 board. Your dedication, experience, and tireless contributions have been the foundation of our chapter's success this year. From brainstorming new initiatives to ensuring our events fostered community and growth, your efforts have made a lasting impact on WIPA Atlanta. I am truly privileged to have served alongside such an outstanding team.

To our incoming and returning 2025 board members, welcome! I am so excited about the vision, energy, and passion you will bring to the coming year. As Immediate Past President, I look forward to supporting you in every way I can as you continue to elevate our chapter and make WIPA Atlanta a hub of inspiration and excellence in the wedding industry.

To all our members, thank you for being the heart and soul of this organization. Your commitment to professional growth, collaboration, and raising the bar in our industry inspires me every day. As we step into 2025, I encourage you to embrace the opportunities ahead with enthusiasm, creativity, and an unwavering belief in the power of connection.

The future of WIPA Atlanta is bright, and I cannot wait to see how this incredible community continues to grow and thrive. Let's make 2025 a year to remember!

Best,
Matt Mitchell
Outgoing President, WIPA Atlanta
Immediate Past President (2025)



Matt Mitchell

WIPA Atlanta President 2024

WIPA ATLANTA 2024 Board of Directors



Matt Mitchell
Atlanta President



Martin Collins
Vice President



Dawn Tibbles
Secretary



John Thomas
Treasurer



Jordan Xu
Immediate
Past President



Kirsten Palladino
Director of
Diversity and Inclusion



Jan Levie
Director of Membership



Shelly Danz
Director of
Membership Retention



Hannah Greenblat
Director of Marketing
and Communications



Carter Speidel
Director of
Programs



Banu Gatto
Director of
Sponsorships



Mandy Hanlon
Director of
Education

Q1 EVENT RECAP | JANUARY 17TH | RING IN THE REVENUE

Bitmore Ballrooms - Midtown





Event Sponsors

VENDOR CREDIT:

VENUE/BEVERAGE - [@THEBILTMOREBALLROOMS](#)

CATERING - [@CATER_WITH_THREE_SISTERS](#)

DESSERT - [@DATGIRL_SWEETTREATS](#)

ENTERTAINMENT/AV - [@EXQUISITESOUNDSSENT](#)

FLORAL/DECOR - [@TULIPEVENTFLORALS](#)

RENTALS - [@PARTY.BOUND](#)

PHOTOGRAPHY - [@JANETHOWARDSTUDIO](#)

VIDEOGRAPHY - [@WEDDINGFILMPROS](#)

LINEN: [@IDOLINENS](#)

PLANNER - [@JAZZYLADYEVENTS](#)

PHOTO BOOTH - [@BUTTONITUP](#)

MEDIA: [@ATLANTASTYLEWEDDINGS](#)

KEYNOTE SPEAKER: [@INTRODUCINGTERRICA](#)

Q2 EVENT RECAP | APRIL 17TH | DEMYSTIFY THE MEDIA

The Chapel on Sycamore - Decatur





Event Sponsors

VENDOR CREDIT:

VENUE: [@SYCAMORECHAPEL](#)

CATERING [@CITYBBO](#)

BEVERAGE: [@TIPPY.TAP.ATL](#)

FLORAL DESIGN: [@CMPRODUCTIONATL](#)

LINEN: [@IDOLINENS](#)

KEYNOTE SPEAKER: [@KIRSTENPALLADINO](#)

PHOTO: [@COMPLETELY CAPTURED](#)

VIDEO: [@_JONATHANAGUIRRE](#)

ENTERTAINMENT/AV [@COMPLETELY CELEBRATED](#)

DESSERT [@CAKELOVECAKERY](#)

SIGNAGE: [@_SINCERELYHEIDI](#)



Q3 EVENT RECAP | AUG 7TH | ENLIGHTENED ELEGANCE: A
SUMMER CELEBRATION
Signia Hotel - Atlanta





Event Sponsors

VENDOR CREDIT:

VENUE: [@SIGNIABYHILTONATLANTA](#)

PLANNER: [@YOURSTRULYBYKK](#)

RENTALS: [@QUEST_EVENTS](#)

FLORAL + DECOR: [@LEFLEURREGINE](#)

LINEN: [@IDOLINENS](#)

KEYNOTE SPEAKER: [BYBRIANGREEN](#)

VIDEO/PHOTO: [@COMPLETENORTHGEORGIA](#)

ENTERTAINMENT + LIGHTING: [@BALLROOMBLITZEVENTS](#)

AUDIO/VISUAL: [@ORCHESTRATEDAUDIOVISUAL](#)

SIGNAGE: [@ROBBINSNESTDESIGNSTUDIO](#)

EVENT PAINTER: [@GABSIMAGINATION](#)

MEDIA: [@ATLANTASTYLEWEDDINGS](#)

CONFECTIONERY CHOCOLATE: [@3DCONFECTIONERY](#)

Q4 EVENT RECAP | NOV 6TH | FROST & FLOURISH

103 west - Buckhead





Event Sponsors

VENDOR CREDIT:

PLANNER - [@STUNNINGANDBRILLIANTEVENTS](#)

VENUE & BEVERAGE - [@103WEST](#)

CATERING - [@BOLDEVENTSATL](#)

ENTERTAINMENT/AV - [@AMPDDJ](#)

ENTERTAINMENT - [@HANDYENTERTAINMENTATL](#)

FLORAL/DECOR - [@FAUXREAL ATLANTA](#)

PHOTOGRAPHY & VIDEOGRAPHY - [@COMPASS.FILMS](#)

STATIONERY - [@SINCERELYRACHEL.CO](#)

LIVE ART - [@RONNIPAINSWEDDINGS](#)

LINENS - [@IDOLINENS](#)

RENTALS - [@THERENDEVENT](#)

CAKE - [@ARTFULCAKERYBYJULIE](#)

MEDIA SPONSOR - [@ATLANTASTYLEWEDDINGS](#)

WEATHER ALERTS - [@IRONICREPORTS](#)

COMING NEXT YEAR...

Save THE Date

FORTH

Q1 WIPA ATLANTA EVENT:
FEBRUARY 27TH
FORTH HOTEL @forthatlanta
6 - 9PM

THE WIPA ATLANTA 2025 BOARD!



SHELLY DANZ
PRESIDENT
ATLANTA PARTY CONNECTION



MARTIN COLLINS
VICE PRESIDENT
BOLD CATERING



CAROLINE MICKLEY
TREASURER
BBJ LA TAVOLA



DAWN TIBBLES
SECRETARY
SIMPLY IRRESISTIBLE WEDDINGS AND EVENTS



MATT MITCHELL
IMMEDIATE PAST PRESIDENT
MITCHELL EVENT PLANNING



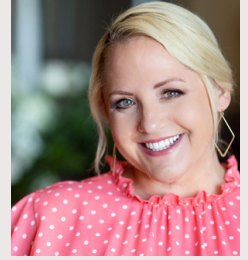
TORYN LANKFORD
MEMBERSHIP
EXQUISITE SOUNDS ENTERTAINMENT



KIMBERLY ROBERTS
MEMBERSHIP RETENTION
EPTING EVENTS



SHANTARA STRICKLAND
DIVERSITY, EQUITY, INCLUSION & BELONGING
CM PRODUCTION



KIRSTEN PALLADINO
EDUCATION
EQUALLY WED | EQUALLY WED PRO



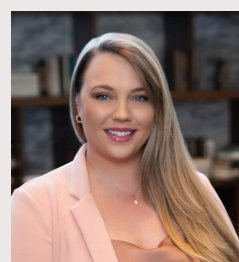
DABNEY SMITH
PROGRAMS
DABNEY'S DESIGNS



HANNAH GREENBLAT
MARKETING AND COMMUNICATIONS
AFFAIRS TO REMEMBER



BANU GATTO
SPONSORSHIP
ATLANTA STYLE WEDDINGS MAGAZINE



SHAWNA ASH
COMMUNITY SERVICE
EPICUREAN ATLANTA

MESSAGE FROM THE INCOMING PRESIDENT:

Dear WIPA ATL Family,

I'm absolutely thrilled to say hello as your new president! It's an honor to step into this role and be part of such an incredible group of talented, passionate wedding professionals. You inspire me every day, and I'm beyond excited for all the wonderful things we're going to achieve together in 2025.

This year promises to be packed with exciting, beautiful, and educational events designed to elevate us all plus wonderful opportunities to connect & collaborate. It's going to be a year of building relationships, sharing knowledge, and, of course, having fun with the best of the best in Atlanta.

I can't wait to get started. Thank you for trusting me with this opportunity—I'm ready to roll up my sleeves and get to work with our fantastic WIPA ATL board of directors!

Here's to an amazing 2025!

Cheers!

Shelly Danz

President, WIPA ATL

Owner of Atlanta Wedding Extravaganza & the Bar/Bat Mitzvah Expo



Shelly

WIPA Atlanta President 2025

WIPA
Wedding Industry Professionals Association
ATLANTA