

WIPA

Wedding Industry Professionals Association

PHOENIX

QUARTER THREE 2024

WELCOME TO OUR

♦ Quarterly News ♦

Phoenix WIPA community gathered at the newly renovated Talking Stick Golf Club where they learned from world renowned sales trainer, Larry Long Jr., who has a focus on sales motivation, inspiration, training & coaching.



In this issue you will find:

Event Recap, Upcoming Events, Member Info and more. Keep Reading!

Table of Contents

In This Issue

A Note From Your WIPA President

Meet Your Board

Quarter Three Event & Sponsors Highlighted

Members Only Event - Liquid Caterers

Upcoming Events

Charity Partner Information

Member Referral Program

Member Benefits



Connect with us on social!



WWW.WIPA.ORG/PHOENIX

A Message From Your Phoenix Chapter President

Dear Phoenix WIPA Community,

As we wrap up the third quarter, I want to take a moment to reflect on the incredible events we've shared recently. We had an amazing time at Talking Stick Resort and Golf Club, where Match Box Event Co. hosted an unforgettable experience featuring the inspiring Larry Long Jr. We also had a blast at our Members-Only Mixer, hosted by Liquid Caterers and generously sponsored by On Jackson, Gilded Gatherings, Lee Media Weddings, and your very own Phoenix WIPA Board of Directors.

In other exciting news, the new AMS system launched this quarter, bringing many fantastic member benefits! If you haven't had the chance to log in and explore the platform, I highly encourage you to do so today. You'll need to set up a new account, upload a fresh headshot, and update your bio. This platform offers exclusive networking opportunities for members and access to a wealth of educational videos from across the country!

One of the best ways to make the most of your WIPA membership and grow your network is to get involved! If you're looking for more ways to connect with fellow members or showcase your services, please reach out to our Programs Director, Thomas Dean, with Elite DJ Entertainment. We're already planning events through the end of next year, and sponsorship opportunities are filling up fast!

A quick reminder: Nominations and elections for the 2025 Board of Directors are now open. If you're interested in joining next year's board, serving our WIPA community, and growing your business, please contact me or Vice President Leslie Lejcar. We would love to have you be part of this incredible team!

I hope everyone's kick off to fall event season has been a success (despite the ongoing heat!). Here's to an incredible remainder of the fall wedding and event season in Phoenix, and I look forward to seeing you all at our next event on November 20th at JW Marriott.

Cheers,

Niki



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NIKI JORGENSEN
OWNER + LEAD EXPERIENTIAL CURATOR
NJ EVENT COLLECTIVE
PRESIDENT, PHOENIX WIPA 2023 & 2024

Meet Your WIPA Phoenix Board of Directors



Niki Jorgensen
President



Leslie Lejcar
Vice President



Christina Blodgett
Treasurer



Rebekah Sampson
Secretary



Tasha Miller
Immediate Past
President



Jennifer Franklin
Director of
Membership



Director of
Membership Retention



Julio Rodriguez
Director of Diversity,
Equality & Inclusion



Eric Cheroske
Director of
Education



Director of
Sponsorship



Ryann Lindsey
Director of Marketing
& Communications



Brette Morgan
Director at Large
Marketing & Communication



Thomas Dean
Director of
Programs



Jennifer Bohlman
Director of
Community Service

Event Recap

A rectangular event poster with a white background and a decorative border of colorful, wavy patterns in shades of purple, pink, and green. The text is centered and uses a mix of fonts and colors.

summer
SEND-OFF

Elevate Your Event Sales

MASTERING LINKEDIN AND BEYOND
WITH LARRY LONG JR
& MATCH BOX EVENT CO.

Wednesday, 8-28-2024

10:00 AM *to* 1:00 PM

TALKING STICK GOLF CLUB
9800 TALKING STICK WAY § SCOTTSDALE, AZ 85256

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August 28th, 2024

QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

Sponsors



QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

Sponsors/Vendors

VENUE @[TALKING STICKGCWEDDINGS](#)
@[TALKINGSTICKGC](#)
PLANNER & DESIGN
@[MATCHBOXEVENTCO](#)
SPEAKER LARRY LONG JR @[LONGJR7](#)
FLORALS @[FLORALOVEDESIGN](#)
RENTALS @[CRE8IVE EVENT RENTALS IN](#)
COLLABORATION WITH
@[EPICPARTYTEAM](#)
@[BRIGHTEVENTRENTALS](#)
LINENS @[SOUTHWICKLINENS](#)
CALLIGRAPHY, STATIONER & PRINTING
@[LAURENYVONNEDESIGN](#)

STATIONER, PRINTING & CUSTOM BACKDROP
@[MADEBYMADIDESIGNCO](#)
DESSERTS @[ARTFULSWEETSAZ](#)
ENTERTAINMENT @[TIMWARNERMUSIC](#)
A/V @[DIVINITYEVENTPRODUCTIONS](#)
SCENTS @[WYNDZY](#)
PHOTO/VIDEO
@[LEEMEDIAWEDDINGS](#)
@[SARABEEBISHOP](#)
@[BRITTANYNEMECPHOTOGRAPHY](#)
CHARITY PARTNER
@[RYANHOUSEAZ](#)



QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

The VENUE



QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024



PLANNING & DESIGN



MOOD BOARD & COLOR SCHEME



QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024



QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024



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QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

MENUS / SIGNAGE

Lauren Yvonne
DESIGN



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QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

FLORAL



QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

RENTALS



in collaboration with

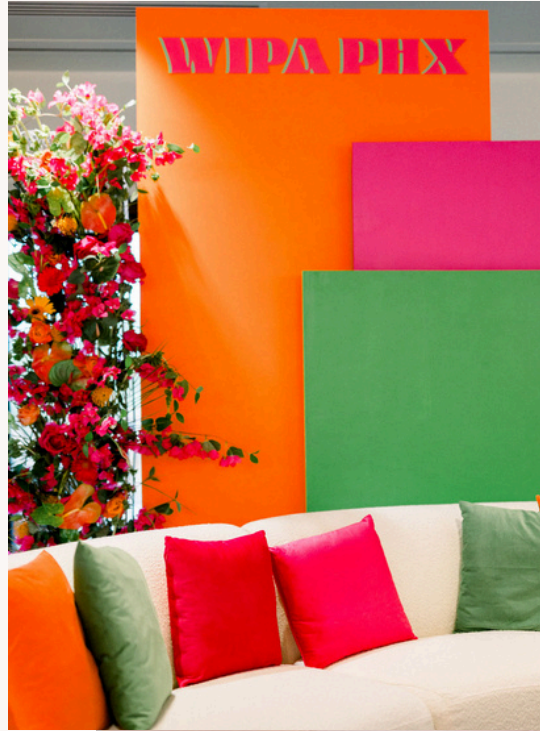


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QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

Stage Installation,
Seating Chart + Charity Wall



QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

LINENS

SL
Southwick Linens
Elegant Linen Rentals



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QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

AV



QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

Videography



QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

Photography



ESTD  2015

BRITTANY NEMEC

PHOTOGRAPHY



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QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024



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QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

Photography



SARA BISHOP



QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024



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QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

ENTERTAINMENT



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QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

Sweets



Artful Sweets

DAZZLING DESIGNS // BURSTING WITH FLAVOR



QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024

Room Scent



QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024



QUARTER THREE EVENT HIGHLIGHTS

AUGUST 28TH, 2024



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Meet The Speaker



MASTERING LINKEDIN AND BEYOND WITH LARRY LONG JR

SALES IS NOT A 4 LETTER
WORD & LEVERAGING LINKED
IN TO SELL MORE WITH LARRY
LONG JR

LLJ'S MOTTO - THERE IS
GREATNESS IN YOU JUST
WAITING TO BE DISCOVERED!



LARRY LONG JR IS THE CEO (CHIEF ENERGY OFFICER) OF LLJR ENTERPRISES, FOCUSED ON MOTIVATION, INSPIRATION, AND MOST IMPORTANTLY, TRANSFORMATION THROUGH SPEAKING & TRAINING PROGRAMS. HE IS THE HOST OF THE WEEKLY LIVE SHOW, 'MIDWEEK MIDDAY MOTIVATIONAL MINUTE', AND AUTHOR OF 'JOLT!'. A FORMER COLLEGE ATHLETE, LARRY IS EXTREMELY PASSIONATE ABOUT COACHING AND HELPING LEADERS TAKE THEIR GAME TO THE 'NEXT LEVEL'. AS AN EXPERIENCED SALES LEADER WITH A DEMONSTRATED HISTORY OF SUCCESS IN SOFTWARE SALES, LARRY BRINGS A UNIQUE PERSPECTIVE TO THE TABLE, UNDERSTANDING MANY OF THE CHALLENGES FACED BY PROFESSIONALS TODAY.

SEPTEMBER 17TH, 2024

Join Us for a WIPA Phoenix MEMBERS ONLY

Mixology Class: Cocktail & Mocktail Extravaganza

Sponsored by

- Liquid Caterers
- On Jackson
- WIPA Phoenix

Date

- September 17

Time

- 2:30pm - 4:30pm

Location

- Liquid Caterers Activation Lounge
Chandler Arizona

Registration Opens August 19th



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VENDOR SPONSORS
VENUE AND MIXOLOGY CLASS @LIQUIDCATERERS
ALCOHOL @ON JACKSON
CATERING @GUILDED GATHERINGS
PHOTOGRPAHY @LESLIE ANN PHOTOGRAPHY
VIDEOGRAPHY @LEE MEDIA WEDDINGS
CALLIGRAPHY @MADDISON & COMPANY

MEMBERS ONLY EVENT - LIQUID CATERERS

SEPTEMBER 17TH, 2024



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UPCOMING *Events*

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Leading with the Heart
Empowering Success



with featured speaker
Renée Dalo

November 20th
10am-1pm

JW Marriott Camelback Inn
5402 East Lincoln Drive · Scottsdale

Tickets
Members-only early registration: 10/21-10/24 \$85.00
Members \$95.00 · Future members \$145.00 (registration opens 10/25)
Registration closes 11/13/2024
Late fee/at the door rates 11/14-11/20:
Members: \$120.00 · Non-members \$170.00

UPCOMING *Events*

NOV

20

2024

EDUCATION EVENT
JW MARRIOTT
CAMELBACK

MAY

30

2025

EDUCATION EVENT
CAESARS REPUBLIC
SCOTTSDALE

AUG

28

2025

EDUCATION EVENT
ANDAZ
SCOTTSDALE

SEPT

18

2025

MEMBERS ONLY
GRAYHAWK
GOLF CLUB

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2024 CHARITY PARTNER- RYAN HOUSE



"PALLIATIVE CARE FOR CHILDREN WITH LIFE-LIMITING CONDITIONS IS AN ACTIVE AND TOTAL APPROACH TO CARE, EMBRACING PHYSICAL, EMOTIONAL, SOCIAL AND SPIRITUAL ELEMENTS."

Ryan House is Arizona-based facility that provides a loving community where children can truly be themselves and live their lives to the fullest In a safe, home-like environment. Children receive personalized, expert care provided by our prestigious care partners and highly trained clinical staff. In addition, the staff delivers emotional, spiritual and social support for children and their families during some of the most challenging times of their lives.

MISSION

Ryan House enriches the quality of life and creates cherished memories for children and their families, providing a much needed break from 24/7 caregiving, as they navigate life-limiting or end-of-life journeys.

VISION

We believe that everyone deserves care, dignity, peace, and compassion, especially as they face the unimaginable challenges of a life-limiting condition. As a leader in children's palliative care, our goal is twofold: Providing care to children and their families and sharing information with other communities to assist them in developing their own unique models of care to help more families in need.

Click here to view the [RYAN HOUSE WISH LIST](#) and [UPCOMING EVENTS for RYAN HOUSE](#)



RYANHOUSE.ORG



RYANHOUSEAZ



RYANHOUSEORG

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MEMBER BENEFITS

We are so excited to announce a new Member Benefit for WIPA Phoenix members!



Very Important Member Benefits (VIMB)

Currently seeking WIPA Members who want to be a part of our VIMB guide!

Does your company offer a product or service that you can extend a discount, freebie or VIP service level?

Some examples:

- *Venue Rental Discount
- *Complimentary Engagement Session when booking a full service package
- *Floral Discount when booking full package
- *Product Discount





MEMBER BENEFITS

Want to Shine Bright on Instagram???

WIPA Phoenix Member Spotlight

Did you know one of the benefits of being a WIPA member is features on our instagram!! We would love to share your business and goals with the community!! Submit the form below and we will be in touch!!!

ryann@ryannlindseyphotography.com
[Switch account](#) 

 Not shared

*** Indicates required question**

What is the name of your business? *

Your answer _____

Where is your business located? *

Your answer _____

How long have you been member of WIPA Phoenix? *

Your answer _____

In a few sentences please describe what your business specializes in. *

Your answer _____

We want to feature you!!!

Send us a bio with 3 facts or tips about your business and images (please provide photography credits)

You can now access the form on the link through out @wipaphoenix bio or tap the click here button!!



Don't forget to tag us in your instagram stories, posts and always feel free to invite us as a collab!!